

Pebble Beach To Install GolfLogix System

First GPS System to be installed at World-Renowned Golf Course

SCOTTSDALE, ARIZONA

GolfLogix has signed an agreement with Pebble Beach Company to install the GPS-based xCaddie system at the world famous Pebble Beach Golf Links in California. The xCaddie is a small handheld device that gives golfers instant distance to the green as well as green depth, distance to major hazards and pro tips. At Pebble Beach, the units will be conveniently mounted on the golf carts but can be carried to the ball or carried by caddies. GolfLogix is the first GPS system to be installed at the Pebble Beach facility which was established in 1919.

"We are excited about introducing the GolfLogix system at Pebble Beach," stated RJ Harper, Senior Vice President, Pebble Beach Golf Properties. "GolfLogix has a small, easy-to-use system that won't interfere with the tradition and experience of playing Pebble Beach." GolfLogix is providing Pebble Beach with 85 xCaddies that will be available for use in late February.

"Our main marketing message has always been that our system is convenient and not intrusive to the golf experience. Having

Pebble Beach come onboard tells us that we have succeeded in our design and development," says Jeff Saltz, GolfLogix CEO. "Pebble Beach is world-renowned and will assist our worldwide marketing efforts," added Saltz.

In September 2002, GolfLogix licensed its system for distribution throughout Europe and the Middle East. Other agreements are being finalized for the Pacific Rim. The GolfLogix system is currently installed throughout the US, Canada and Spain.

Call For More Information: (800) 362-0646